

## PRESS RELEASE : VOODOO WELCOMES GOLDMAN SACHS AS NEW SHAREHOLDER

Paris, France - 28 May 2018

Goldman Sachs – through its West Street Capital Partners VII fund – becomes Voodoo’s reference shareholder alongside the Founders who remain majority owners of the company.

**Objectives of this partnership:**

- Support Voodoo in this phase of hypergrowth
- Accelerate the development of its technology
- Fuel the generation of new social and media apps

**Voodoo has become one of the global leaders in casual mobile gaming.**

Founded in 2013, the company develops and publishes highly casual mobile games in partnership with over 400 studios worldwide. Its mobile games are available in free access on the Apple Store and Google Play. Ranked first worldwide in terms of downloads on the App Store, Voodoo has over 150 million monthly active users, has reached about 300 million downloads in 2017 and expects one billion downloads this year. The company has pioneered the development of emblematic games such as Paper.io, Dune! and Snake vs Block.

**Goldman Sachs becomes Voodoo’s reference shareholder alongside the Founders & Management.**

In this phase of rapid growth, the Founders have decided to partner with a first-class global investor while maintaining their independence.

**Alexandre Yazdi**, Founder & President of Voodoo, said: « *Goldman Sachs rapidly became the ideal partner for us. The alignment on our strategic objectives, the breadth of their international platform and their digital consumer expertise will enable us to realize our full potential* ».

**Alexandre Flavier**, investor at Goldman Sachs, commented: « *We have been impressed by the vision, execution capabilities and innovation velocity of this management team. We are enthusiastic about partnering with Voodoo, under the leadership of Alexandre Yazdi, in this critical acceleration phase of a French tech champion* ».

**A culture of innovation, excellence and meritocracy**

The success of Voodoo relies on a highly driven management team inspired by a culture of excellence. Voodoo supports a dynamic ecosystem of developers through a philosophy of partnership, to provide the best products to its vast community of users.

« Our agility arises from the powerful combination of creative personalities with great autonomy and a deeply established culture of teamwork. Our DNA is in mobile, product and digital marketing. Our culture is one of cooperation and meritocracy », commented **Laurent Ritter**, Co-Founder of Voodoo.

Based in Paris, France, the company is actively recruiting top talents to further develop its technology and reinforce its top management. « We are looking for people with ownership and creativity, with the ambition to give life to their ideas », added **Alexandre Yazdi**.

« The combination of this outstanding management team and a world class partner, Goldman Sachs, is setting Voodoo on a groundbreaking trajectory », concluded Jean-David Sultan, Founding partner at 3s Finance, financial advisor on this transaction.

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**About Voodoo** – [www.voodoo.io](http://www.voodoo.io)

Founded in 2013, Voodoo develops and publishes highly casual mobile games (iOS and Android). The company develops games internally and in partnership with over 400 studios worldwide. Voodoo has launched more than forty mobile games and reached hundreds of millions of users. The company is headquartered in Paris, France.

**About Goldman Sachs Merchant Banking Division** – [www.goldmansachs.com](http://www.goldmansachs.com)

Since 1986, the Merchant Banking Division of Goldman Sachs has raised over \$166 billion of capital in equity, credit and real estate funds to invest in a variety of geographies, industries and transaction types. With Merchant Banking representatives in seven countries around the world, Goldman Sachs is one of the largest managers of private capital globally, offering deep expertise and long-standing relationships with companies, investors, entrepreneurs and financial intermediaries. Goldman Sachs is a leading global investment banking, securities and investment management firm that provides a wide range of financial services to a substantial and diversified client base that includes corporations, financial institutions, governments and high-net-worth individuals. Founded in 1869, the firm is headquartered in New York and maintains offices in all major financial centers around the world.

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